Press release

After your fundraising activity

Let everyone know about how you helped to fight poverty by doing it your way. Edit ALL the text in [square brackets] to make the press release about you and your fundraiser, and send it to your local media. Don't forget to delete these few sentences when you are done!

[Your name or group] did it their way to raise money for Christian Aid through [a fundraising activity]!

[Your name or group] from [your area] did it their way to raise money to fight poverty around the world on [date and time] by organising [a fundraising activity].

[My/Our] fundraiser raised an amazing [amount raised] to support Christian Aid's work.

[Write details of your fundraising activity here]

[Your name or group] says [he/she/they] supported Christian Aid because [your reason for fundraising for Christian Aid].

Christian Aid works in about 40 countries with some of the world's poorest people, of all faiths and none, helping them to lift themselves out of poverty for good.

Do you want to do it your way and fundraise to help fight poverty? Register NOW for your free fundraising pack by visiting **caid.org.uk/yourway** or **christianaid.ie/yourway**

christian aid

We believe in life before death

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