Press release

Before your fundraising activity

Let everyone know how you are fundraising your way to help fight poverty. Edit ALL the text in [square brackets] to make the press release about you and your fundraiser, and send it to your local media. Don't forget to delete these few sentences when you are done!

[Your name or group] is doing it their way to raise money for Christian Aid through [a fundraising activity]!

[Your name or group] from [your area] [is/are] doing it their way to raise money to fight poverty around the world on [date and time] by organising [a fundraising activity].

[Write details of your fundraising activity here]

[I am/We are] aiming to raise [your fundraising target] to support Christian Aid's work. Christian Aid works in about 40 countries with some of the world's poorest people, of all faiths and none, helping them to lift themselves out of poverty for good.

[Your name or group] says [he is/she is/they are] supporting Christian Aid because [your reason for fundraising for Christian Aid].

For further information, please contact [your name] at [your email address] or call [your phone number].

Do you want to do it your way and fundraise to help fight poverty? Register NOW for your free fundraising pack by visiting **caid.org.uk/yourway** or **christianaid.ie/yourway**

christian aid

We believe in life before death

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