

Christian Aid Week

A virtual quiz is a brilliant way to connect with your friends and family and raise funds for Christian Aid from home. Read on for our easy pointers and download our television-themed quiz from caweek.org/virtualresources. Quiz answers will soon be available at caweek.org/quizzesanswers

Planning your quiz

We recommend that you create a Facebook event where you'll be able to invite your friends to participate in the quiz, and they can send the invite on to their own networks.

You could ask each team for a £5 donation. You can very easily set up a fundraiser for Christian Aid on Facebook, which will allow you to track how much money you've raised. Simply select 'Create' on the top bar then select 'Fundraiser', and choose Christian Aid as the charity you want to support.

You can also direct participants to give online at caweek.org/payin or via our JustGiving page: justgiving.com/campaign/CAWeek2020

If you'd like to appear on Justgiving as a church or Christian Aid group we recommend setting yourself up as a team, please email caw@christian-aid for instructions on how to do this.



Florence Muthiani with her adopted children in front of her home in Kenya. Your donations this Christian Aid Week are needed more than ever to help people living in poverty around the world.

giftaid it

**Encourage people to Gift Aid their donations.
If you're a UK taxpayer you can boost your
donation by 25% at no extra cost.**

Running your quiz

There are two easy options to run your quiz:

Against the clock

You can post the quiz questions at a set time (eg, 8pm) and give your participants time to tackle the quiz. We recommend 30 to 45 minutes.

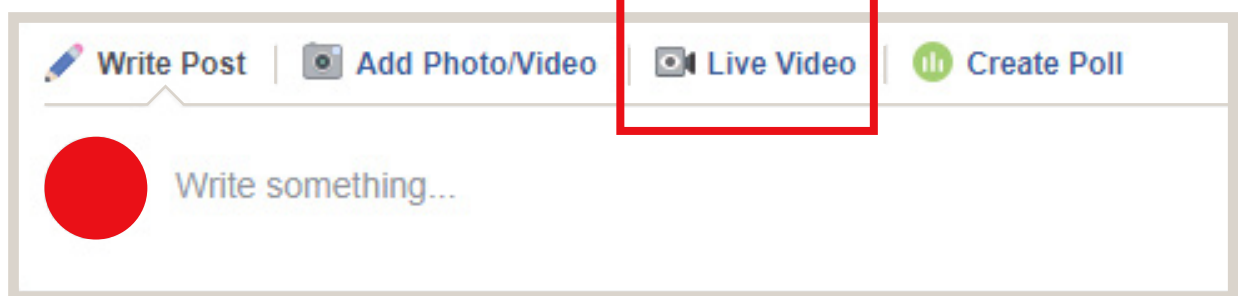


You can then post the answers and let the quizzers score themselves, and ask them to share their results and comments as they go along in the event chat. This is the simplest option and should be easy to do.

Facebook live

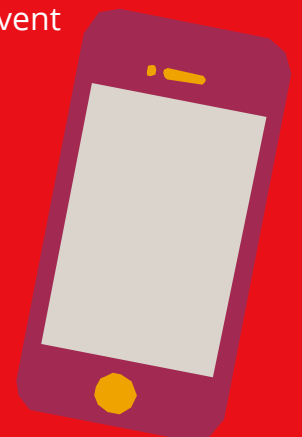
You can go live on Facebook, speak directly to your audience and personally lead your quiz, reading out the questions as you go along.

To go live from your event page, simply click the 'Live Video' option to stream to your event participants.



Our top tips for a live event are:

- Make sure to write the time of your quiz in the event details, so people know when you're going live.
- Post a video beforehand to build some excitement ahead of the event and share your plans. You could share why you've chosen to hold a fundraiser for Christian Aid.
- We recommend you use a laptop with a built-in camera or webcam if possible, so you can easily position the screen and won't have to hold the device. If you don't have a laptop, it's perfectly fine to use a mobile phone but if you are filming your whole event you may need a tripod to hold the phone steady.



- Make sure you record yourself with minimal sound interruption and ensure that any light sources are in front of you (slightly to the side) rather than behind you to achieve a good picture quality.
- During the quiz, read out and respond to people's comments as they are posting to make them feel included and the event more interactive.
- Get people to mark their answers and ask them to share how many got full marks and so on and celebrate with them.
- You might find it helpful to watch this video from the Diocese of Leeds on how to stream live on Facebook: leeds.anglican.org/news/easy-guide-facebook-live

Closing your quiz

However you choose to run the quiz, your participants can team up and challenge each other. Households can compete against each other, and friends and families in different locations can play together or challenge each other using video calling apps such as WhatsApp, Facetime and Skype.

When your quiz has finished, be sure to thank people for joining you and share with them what has been raised if you are able to.



Florence and her family have fun in the sunshine.

christian
aid